



MEMBERSHIP

TYPES AND FEES





The Higher Education Strategic Planners Association (HESPA) is the representative body for those working in strategy and planning roles in UK higher education. HESPA's work can be divided into three main strands:

HESPA ADVOCACY

Representing members, both inside and outside of the sector, and presenting a strong unified voice where possible, is a key part of HESPA's work. HESPA lobbies agencies, sector bodies, government and other policymakers for improvements to be made to benefit its members, and the sector overall. It is involved in sector-wide discussion and debate and strives to keep its members well informed.

HESPA DEVELOPMENT

Being a central source of learning and development for members is one of HESPA's main activities. HESPA offers a busy annual training programme, covering a diverse range of topics in line with its members broad array of remits and responsibilities. HESPA training is open to all roles and levels and, where appropriate, colleagues from other functions are encouraged to attend, recognising the need for a coordinated and collaborative approach between different departments at member institutions.

HESPA NETWORKS

HESPA offers a unique platform for members to connect and share challenges and opportunities. A number of special interest groups exist to advance strategy and planning work in the sector and HESPA also offers private discussion boards for members to communicate discreetly with one another in a safe space. HESPA events and other activities also heavily promote networking and community-building.

MEMBERSHIP TYPES AND FEES

	GOLD Member	SILVER Associate Member	BRONZE/ CORPORATE Affiliate member
Who?	Eligible institutions/ HE Providers	Sector membership organisations, sector bodies, approved individuals	Conference sponsors, supplier companies, consultancy firms
How much?	Subs according to turnover bands	£100	£2000
ACCESS LEVEL			
Interest group discussion board access	✓ Interest group members	Some, as approved	No
Executive Committee discussion board access	✓ Executive Committee members only	No	No
Invited to focused roundtable discussed	✓	Where appropriate, by invitation	Where appropriate, by invitation
Annual Conference	✓	✓	Attend only as sponsor or via corporate rate
Working Group meetings	✓	Where appropriate, by invitation	Where appropriate, by invitation
Membership discussion boards and database access	✓	Some, as approved	No discussion board access Database information once annually at time of re-subscribing
Member areas on website and all resources	✓	Most, as approved	Some, as approved
Basic website access, dissemination of relevant information, where appropriate	✓	✓	✓
Events	✓	Where appropriate, by invitation	Where appropriate, by invitation
Alerts to publications/blogs	✓	✓	✓





GOLD

MEMBER OFFER

- Access to the private member-only discussion boards
- Access to all HESPA training and events (some of which carry a further attendance fee)
- Access to all areas of the HESPA website, including the full membership database, newsletters, blogs, professional resources and subject-specific discussion boards
- The opportunity to join Special Interest Groups to advance strategy and planning-related topics in higher education
- Access to and the opportunity to write for the HESPA Blog
- Access to the annual conference, held at various locations in February every year
- Opportunities to become a mentor or mentee
- Opportunities to network and connect with colleagues from across the sector, to share best practice and discuss challenges and opportunities
- Opportunities to communicate with and lobby external stakeholders via HESPA's wider relationships, and through events and discussions
- Representation, from HESPA, in the wider debate on sector-wide challenges affecting planners



ANNUAL COST:

SUBS ACCORDING TO TURNOVER BANDS





SILVER

ASSOCIATE MEMBER

- Access to approved discussion boards
- Access to most of the HESPA website, including the full membership database, newsletters, blogs, professional resources and approved discussions
- Access to relevant HESPA training and events (subject to a further attendance fee)
- Access to and approved opportunities to write for the HESPA Blog
- Access to the annual conference, held at various locations in February every year
- Opportunities to speak at relevant training and events as thought leaders/subject specialists/sector body representatives
- If not competitive in nature, HESPA to share details of the organisation's or individual's events, presentations or other activities to all members
- Logo and organisation details on Associate Member page of website
- HESPA reserves the right to terminate the contract at any stage if members behave inappropriately or breach the terms of contract



ANNUAL COST:

£100





CORPORATE

AFFILIATE MEMBER

- Access to relevant areas of the HESPA website, including some blogs and resources
- Access to relevant HESPA events, as approved and subject to attendance fee
- Opportunity to send three direct mail-outs per annum to all HESPA individual members, via HESPA. Educational content only, no direct sales. Content approved by HESPA
- Priority contact for annual conference and other ad hoc sponsorship opportunities
- Guaranteed exhibition space at annual conference (subject to buying the package)
- Option to host one dedicated roundtable meeting or user group day per annum, in association with HESPA, on a topic of interest. This must be free for members to attend and content should be developed in association with/approved by HESPA
- HESPA to share details of company activities (e.g. webinars, training sessions, meetings, etc) to all members
- Logo and company details on Affiliate Member page of website (and any other sponsored publication or work)
- HESPA reserves the right to terminate the contract at any stage if members behave inappropriately or breach the terms of contract



ANNUAL COST:
£2000





STRATEGIC PLANNING IN HIGHER EDUCATION

STRATEGIC PLANNING

- Strategy development
- Horizon scanning
- Environmental analysis
- Scenario planning
- Policy
- Financial sustainability

PERFORMANCE MONITORING

- KPIs
- Rankings
- Learning analytics
- Performance management of staff (rewards, evidence)
- Governance
- Audit

STRATEGY IMPLEMENTATION

- Annual planning cycle
- Student number planning
- Workforce planning
- Space planning
- Risk management
- Programme, project and change management
- Workload management
- Research management

DATA GOVERNANCE AND ANALYSIS

- TRAC
 - HESA/Heidi Plus
 - Jisc analytics
 - OfS and regulatory requirements
 - Data governance
 - Data management
 - Data capability
 - Data visualisation
 - Decision support through reporting
 - Market insight
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